

LIGHT INDUSTRIAL CASE STUDY

SEATING BENCHES



1 SITUATION

Research indicates that the quality of the waiting area – layout, cleanliness, light, color, noise, imagery, etc. – can significantly impact a consumer's experience and perception of service. Enhancing the waiting area can be a simple and cost-effective route to providing an appealing, relaxing atmosphere for the consumer.

A popular community car wash needed a solution to visually enhance their customer waiting area while protecting the furniture from corrosion damage caused by UV deterioration and chemicals found in the overspray of each wash. They looked to LINE-X® to provide a timely, cost-effective solution providing long-lasting results that would be visually appealing to the consumer.

2 PROCEDURE

The solution was provided in LINE-X XS-100 in an inviting red color. XS-100 provided a combination of durability and great looks to the seats in the waiting area while protecting them from corrosion damage and overspray. LINE-X® XTRA top coat was added for aesthetics and additional UV protection.

3 SOLUTION

Each seating bench was carefully disassembled into three pieces: the base, the seat and the bracket. Parts were pressure washed, etched with steel wool and cleaned with alcohol. Each part was then sprayed 1/8" thick with red LINE-X XS-100 followed by LINE-X XTRA. The project required three hours of shop time.

4 RESULTS

The seating benches protected by LINE-X XTRA have increased life and aesthetic appeal enhancing the waiting area for nearly half the cost of replacement. Former problems, including corrosion, UV deterioration and replacements have been eliminated.

